

VISIT WHITECLIFFSCOUNTRY

• DOVER • DEAL • SANDWICH

2022 GUIDE



A NEW ANGLE ON THE HOLIDAY EXPERIENCE
#WHITECLIFFSCOUNTRY

WHITECLIFFSCOUNTRY.ORG.UK



DON'T FOLLOW THE CROWD - CHALLENGE YOUR THINKING
#WHITECLIFFSCOUNTRY

EXPERIENCE A NEW KIND OF HOLIDAY

Time for a change? Challenge your thinking. Experience a destination that's coming at you from a new angle. White Cliffs Country: where distinctly different towns and delightful villages are connected by idyllic countryside and dramatic coastline. White Cliffs Country: a unique destination on Kent's Heritage Coast where ancient history meets new opportunity, traditional culture meets modern convenience, action and adventure meet relaxation and wellbeing. Experience a new kind of holiday. Experience White Cliffs Country.

WHITECLIFFSCOUNTRY.ORG.UK



BE SURPRISED AND ENTHRALLED!
#WHITECLIFFSCOUNTRY

WHY WHITE CLIFFS COUNTRY?

We're different here. Like the White Cliffs of Dover, we stand out. White Cliffs Country is the heartland of Kent's Heritage Coast, boasting Kent's coastal castles, Kent's golf coast, world famous history and heritage sites and literary landmarks. You'll find adventures on water, on land and in the air. Unspoiled countryside, with inspiring walking trails and awesome cycling routes. Hidden treasures from underground tunnels, historic railway rides to hidden Roman pavements. Arts, culture and culinary delights - fresh from the farm and from the boat. Fun family daytrips. Cosy date nights... Visit, explore, indulge - and experience the difference in White Cliffs Country.

WHITECLIFFSCOUNTRY.ORG.UK/EXPLORE/10-REASONS-TO-VISIT

PUSH THE BOUNDARIES OF YOUR EVERY DAY
#WHITECLIFFSCOUNTRY

LIFE ON THE EDGE

To make memories, you need the memorable. New experiences you won't forget, in a destination that's all over escaping the everyday. Push your limits physically, mentally, creatively.

Learn new skills. Feel accomplished. Broaden your horizons in White Cliffs Country.

[WHITECLIFFSCOUNTRY.ORG.UK/THINGS-TO-DO/EXPERIENCES](https://whitecliffscountry.org.uk/things-to-do/experiences)

EXPERIENCE THE ADRENALIN BOOST
#WHITECLIFFSCOUNTRY



CREATE YOUR OWN ADVENTURE

In White Cliffs Country, adventure begins outside of your comfort zone. Experience thrills on water, on land and in the air. Then treat yourself to luxury and comfort... it's your holiday, after all...



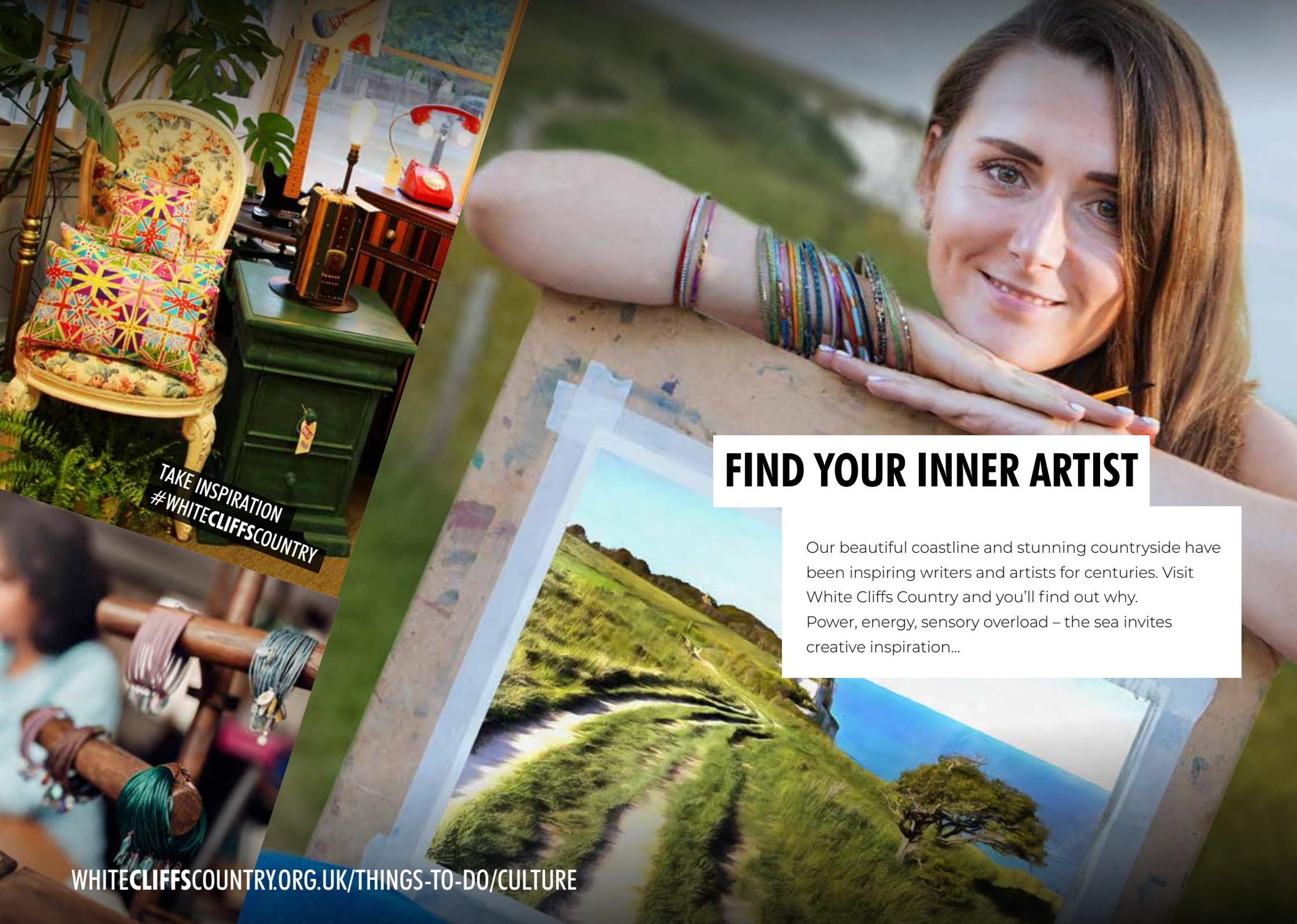
WHITECLIFFSCOUNTRY.ORG.UK/ADVENTURE-SPORTS-AND-THRILLS

TAKE A CULINARY JOURNEY AND FEED YOUR SOUL
#WHITECLIFFSCOUNTRY

FEAST YOUR SENSES

It's not just what you eat, it's how you eat it and where you eat it. The food and drink experience in White Cliffs Country takes you on a journey through the history, geography and culture of a coastal, countryside destination in the heart of England's top-producing region - where exciting cuisine is continuing to evolve. From vineyard to farmyard, farm to boat, deli to diner – follow our foodie trail and whet your appetite for edible adventures in a culinary wonderland.

WHITECLIFFSCOUNTRY.ORG.UK/EAT-DRINK



TAKE INSPIRATION
#WHITECLIFFSCOUNTRY

FIND YOUR INNER ARTIST

Our beautiful coastline and stunning countryside have been inspiring writers and artists for centuries. Visit White Cliffs Country and you'll find out why. Power, energy, sensory overload – the sea invites creative inspiration...

TURN EACH CORNER TO ANOTHER CAPTIVATING VIEW
@WHITECLIFFSCOUNTRY

ESCAPE TO THE COUNTRYSIDE

Adventure through gate and over stile, dewy grass underfoot. Breathe the scent of wild blossom carried on a coastal breeze. Find footpaths to explore, following the route of pilgrims centuries before. Journey with birdsong and buzzing bees. Experience an air of nostalgia, nature's instinctive draw.

Something about the countryside sucks us into its charm, with the pleasure of leisure outdoors.

[WHITECLIFFSCOUNTRY.ORG.UK/ESCAPE-TO-THE-COUNTRYSIDE](https://whitecliffscountry.org.uk/escape-to-the-countryside)

AND YOU THOUGHT HISTORY
WAS A DRY SUBJECT - THINK AGAIN!
#WHITECLIFFSCOUNTRY

ALL AT SEA

Discover what lies beneath the surface in White Cliffs Country...

A Bronze Age boat. The Roman invasion. Lord Nelson's hotel. The Dunkirk evacuation. Cross-channel swimmers. Two original Cinque Ports. Henry VIII's coastal defence forts. A smugglers' town, where some survived and hundreds were caught. A world-famous port and an historic seaside resort.

And that's just the tip of the wave!

WHITECLIFFSCOUNTRY.ORG.UK/MARITIME-HISTORY





HISTORY BROUGHT TO LIFE
#WHITECLIFFSCOUNTRY



KENT'S COASTAL CASTLES & FORTS

A symbol of the spirit of resistance. The home of royalty, transcending the centuries. The magnificent fortresses of White Cliffs Country: jewels in the crown of Kent's Heritage Coast, the keyholders to the treasure trove of England's history. From where the story began, and where it continues to come alive.

Feel inspired as you step back in time and view history from a new perspective, when you visit our coastal castles and forts.



WHITECLIFFSCOUNTRY.ORG.UK/CASTLES-AND-FORTS

GO THERE. DO IT. WEAR THE T SHIRT.
#WHITECLIFFSCOUNTRY



THE BIG THREE

Grab the selfie, share the video.

Join the club that's experienced the **White Cliffs of Dover** up close and personal. Ten miles of chalk hugging the White Cliffs Country coastline and the heart of Kent's Heritage Coast, drawing visitors from the world over. Views to leave you speechless.

On top of these cliffs... the perfect place to plant a medieval castle – although **Dover Castle** is a bit older than that. We'll take 800 years of history and raise you 2000 with a Roman lighthouse to boot.

There's dinosaurs out there! Kent's largest moving herd are prowling around at **Wingham Wildlife Park** – home to the UK's only moon bears, and more animal species than any other Kent zoo.

Time to plug in the charger yet?

WHITECLIFFSCOUNTRY.ORG.UK/THINGS-TO-DO



SPACE TO PLAY

When it's holiday time, it's playtime. Take time out to strengthen bonds with the people that matter most and make unique memories to treasure, with simple pleasures. Our unique attractions are full of opportunities to explore outdoor play, indoor play, water play and soft play together. We're home to Kent's first gaming arena, so you can even enjoy game play together - while you re-charge and re-connect.

While you're here with your family, White Cliffs Country is your playground. Because everyone needs a space to play.

A PLAYGROUND FOR ALL
#WHITECLIFFSCOUNTRY



WHITECLIFFSCOUNTRY.ORG.UK/THINGS-TO-DO



EXPLORE BY BIKE

A new way to enjoy family time. A new activity with a partner. A new fitness challenge. Cycling ticks all the boxes!

Experience White Cliffs Country on two wheels - with routes for all abilities. Discover stunning coast and countryside along our national and local cycle routes. Ride our quiet country lanes. Follow our designated cycle paths, coastal tracks and off-road trails. Make up for lost quality time with loved ones much missed. Hire a bike here or bring your own.

Be kinder to the environment. See what you might find when you leave the car behind.

THE SMART WAY TO GET AROUND
#WHITECLIFFSCOUNTRY



WHITECLIFFSCOUNTRY.ORG.UK/THINGS-TO-DO/CYCLING

FOOTPATHS AND FRESH AIR

Get your fresh air fix. We'll give you exceptional views. Breath-taking natural beauty. Walking festivals. All access pathways. Wagging tails. Arts and architecture along our trails. Unique flora and fauna. History and hidden gems.

Traditional cultures of coast and countryside. Experiences that get you closer to rural life and landscapes.

Find new paths to happiness, forged in White Cliffs Country.



DISCOVER MORE WHEN YOU GO OUTDOORS
#WHITECLIFFSCOUNTRY



WHITECLIFFSCOUNTRY.ORG.UK/THINGS-TO-DO/WALKING

KENT'S GOLF COAST

Three championship links courses ranked in England's Top 30 in National Club Golfer's Top 100 rankings. Eighteen visits from The Open championship. A golf club that inspired a famous match for James Bond. A golf club perched high on the White Cliffs of Dover. Stunning sea views, glimpses of France while you tee off. Top-class clubhouses and accommodation on-site. See why we're pretty proud of our golf in White Cliffs Country.

You're invited to play, stay and enjoy Kent's Golf Coast.

PLAY. STAY. ENJOY.
#WHITECLIFFSCOUNTRY

WHITECLIFFSCOUNTRY.ORG.UK/THINGS-TO-DO/GOLF



INDUSTRIAL BACKBONE

Probe into the industrial past of White Cliffs Country, once home to Kent's biggest colliery and hub of the county's coalmining history. The new Kent Mining Museum opens in 2022.

Visit the working water mill that helped defend Britain against Napoleonic invasion. Explore the first lighthouse to carry an electric signal, from where Marconi sent his first shore-to-ship radio message.

See coast and countryside from a new angle: discover the industries they have supported, and the communities supported by those industries.



MINING, MESSAGING AND MILLING
#WHITECLIFFSCOUNTRY



[WHITECLIFFSCOUNTRY.ORG.UK/HISTORY-AND-HERITAGE](https://whitecliffscountry.org.uk/history-and-heritage)



GORGEOUS GARDENS WITH ROYAL CONNECTIONS
#WHITECLIFFSCOUNTRY

PAUSE. PICNIC. PLAY.

Sometimes it's not about the go-go-go. It's about being present in the moment. Watching the world go by, from a place you're happy to be. A picnic in a picturesque park. A stroll through a beautiful garden, in full floral bloom or ablaze in autumn splendour.

From Jane Austen to Queen Elizabeth the Queen Mother, outdoor spaces in White Cliffs Country have had the nod of approval from some rather impressive park-lovers and garden visitors throughout time. Kearsney Parks near Dover have been awarded The Green Flag Award®. You'll love to chill out in our parks and gardens too.

WHITECLIFFSCOUNTRY.ORG.UK/PARKS-AND-GARDENS



FOLLOW IN THE FOOTSTEPS OF PILGRIMS
#WHITECLIFFSCOUNTRY

AWAKEN YOUR SOUL



Make a journey of transformation. Explore opportunity to change and see life from a new angle.

Discover ancient pilgrims' routes and places of rest, recovery and meditation. Find the 'bowl of souls' at St Edmund's Chapel and see the uncovered wall art at Maison Dieu.

Follow in the footsteps of those seeking self-improvement and spiritual awakening. As pilgrimage finds a new place for itself in the 21st century, find new beginnings in White Cliffs Country.

[WHITECLIFFSCOUNTRY.ORG.UK/HISTORY-AND-HERITAGE](https://whitecliffscountry.org.uk/history-and-heritage)



GET BACK TO NATURE
#WHITECLIFFSCOUNTRY

NATURE'S WAY

Take in a new view from our coastal country parks and rural nature reserves. Look to the sea and to the sky. Discover life in the air, under leaf and within shell.

Find connections. Learn, respect and protect. Share the wonder of our rare chalk grassland flowers and streams.

Make the joy of exploring the natural beauty of our coast and countryside a viable and exciting option for generations to come.



DIG DEEPER AND DISCOVER MORE
#WHITECLIFFSCOUNTRY



REVEALING HIDDEN TREASURES

Above ground, below ground and all around... secrets are revealed and treasures are found.

From Roman times to the present day, the story of White Cliffs Country continues to unfold and astound - as you dig deeper, explore further and look beyond the surface. Be surprised by what you'll find when you stay longer, explore further and discover more.

WHITECLIFFSCOUNTRY.ORG.UK/HISTORY-AND-HERITAGE



LET US ENTERTAIN YOU
#WHITECLIFFSCOUNTRY

COME JOIN THE FESTIVAL

Time to let your hair down. White Cliffs Country knows how to party.

Take in the vibe of the authentic live music scene in our traditional pubs and intimate venues. Visit an Art Deco cinema and experience a movie like it was the golden age of Hollywood.

Enjoy a performance or historical talk at an independent theatre. Join in with our festivals celebrating food, folk and ale, arts, crafts and antiques.

Soak up the culture of our coast and countryside traditions and live life like a local.

[WHITECLIFFSCOUNTRY.ORG.UK/THINGS-TO-DO/ENTERTAINMENT](https://whitecliffscountry.org.uk/things-to-do/entertainment)



WAKE UP TO A WARM WELCOME
@WHITECLIFFSCOUNTRY

STAY LONGER. DISCOVER MORE.

A great holiday experience includes a great place to stay. Pick a place with personality in White Cliffs Country. Match your accommodation with your style. Find what you need, just where you want it. From cosy self-catering cottages, quirky shepherds' huts and glamping pods to traditional bed and breakfasts, boutique and luxury hotels - you'll be spoilt for choice for places to stay with personality in White Cliffs Country, with plenty of pet-friendly options, naturally.



WHITECLIFFSCOUNTRY.ORG.UK/STAY

HISTORIC DOVER

An active, adventurous and authentic English historic town on Kent's Heritage Coast.

Dover's spectacular White Cliffs, at the heart of Kent's Heritage Coast, together with its formidable castle, an unmissable White Cliffs Country heritage landmark chronicling more than 2000 years of history, form an integral part of the town's identity. But Dover is also a treasure trove of hidden gems awaiting your discovery.

Perhaps you'll paddle in the bay where Noel Coward once lived, while entertaining Hollywood stars who'd swim from the shore. You might see the White Cliffs from a different angle – venturing underground to the deep shelter or descending the Grand Shaft. Sample a delicious craft ale or photograph the rare chalk grassland wildflowers. However you decide to experience historic Dover, you can create your own adventure here - and make memories you'll want to share, again and again.

AUTHENTIC ENGLISH TOWN
#WHITECLIFFSCOUNTRY

[WHITECLIFFSCOUNTRY.ORG.UK/EXPLORE/DOVER](https://whitecliffscountry.org.uk/explore/dover)

MARITIME DEAL

A quaint, quirky and quintessential English seaside town on Kent's Heritage Coast.

Deal has often been hailed as one of the best places to live in the UK and it's easy to understand why. One of the prettiest seaside towns in Kent, it's a tiny but terrific hidden gem with an award-winning high street of independent shops and a past almost as colourful as the historical buildings that line the seafront. Deal is stunningly photogenic too, making this an Instagram-worthy hotspot.

A former smuggling haunt, Deal boasts a town centre full of character, where cosy fishermen's cottages rub shoulders with well-preserved Georgian town houses. Feed your imagination as you wander through winding streets and alleyways – and make it a must-do to meander along Middle Street!

[WHITECLIFFSCOUNTRY.ORG.UK /EXPLORE/DEAL](https://whitecliffscountry.org.uk/explore/deal)

MEDIEVAL SANDWICH

A relaxed, romantic and rustic English medieval town.

Sandwich may no longer be by the sea, but this rustic Kentish beauty spot has prestigious origins as one of the most important ports in England! Boasting medieval buildings at every turn and full of romantic charm, Sandwich is one of the famous Cinque Ports, grouped together by Edward the Confessor for defence purposes. Sandwich remains unspoiled with a street plan that's not changed much since the Domesday Book was commissioned.

ROMANTIC AND RUSTIC
#WHITECLIFFSCOUNTRY

WHITECLIFFSCOUNTRY.ORG.UK/EXPLORE/SANDWICH

Wander around the historical centre and discover perfectly preserved medieval architecture. Cruise from the quayside for a marine wildlife encounter, or board a Cold War-era gunboat boasting Hollywood connections. Browse bespoke shops for curios; dine in style, then feed your wellbeing with a leisurely stroll. Charge your camera, bring your sketchbook – quaint, laid-back Sandwich inspires everyone's inner artist.

Discover more about the fascinating history of Sandwich with a guided tour of the town or a Medieval workshop. Make sure to include a visit to the Guildhall Museum in Sandwich – home to the Cinque Port's very own Magna Carta.



VISITOR INFORMATION CENTRES

Making the most of your visit to White Cliffs Country

WHITE CLIFFS COUNTRY

Visitor Information Centre
Dover Museum, Market Square,
Dover, Kent, CT16 1PH
T: 01304 201066
E: vic@dover.gov.uk
W: www.whitecliffscountry.org.uk

DEAL

Visitor Information Centre
Town Hall, High Street,
Deal, Kent, CT14 6TR
T: 01304 369576
E: info@deal.gov.uk

SANDWICH

Visitor Information Centre
Guildhall, Cattle Market,
Sandwich, Kent, CT13 9AH
T: 01304 617197
E: tourism@sandwichtowncouncil.gov.uk



HOW TO GET HERE



Within easy access from London and Europe White Cliffs Country is effortless to reach and perfect for a short or long break. The High Speed Rail Link makes us only 67 minutes from London on the train! France is only 75 minutes on a Cross Channel ferry or 35 minutes by Eurotunnel. The M20 and M2 motorways link us to rest of the country. Dover, Deal, Sandwich and our countryside are serviced by regular trains and buses both locally and to and from London.

BY RAIL:

Rail services operate from London Charing Cross and London Victoria to Dover, Deal and Sandwich. Highspeed train services also operate from London St Pancras to Dover, Deal and Sandwich
National Rail Enquiries
03457 48 49 50
www.nationalrail.co.uk
Continental train connections can be made at London St Pancras.
Eurostar 03432 186 186

BY COACH:

National Express operates a regular direct link from London to Dover and Deal.
For times, fares and information:
National Express
08717 818181
www.nationalexpress.com

BY LOCAL BUS:

Detailed times of all local bus services are available from Stagecoach Buses.
Stagecoach 0871 200 2233
www.stagecoachbus.com

BY BIKE OR FOOT:

There is an extensive network of walking routes and cycling routes throughout White Cliffs Country. For full details visit our website:
www.whitecliffscountry.org.uk

BY CAR OR MOTORBIKE:

Both the M20 and M2 connect directly to White Cliffs Country.

CROSS CHANNEL TRAVEL:

Ferry and train crossings between Dover to Calais and Dunkirk operate on a regular basis throughout the day.
P&O Ferries 0800 130 0030
DFDS Seaways 0871 574 7235
Irish Ferries +353 (0) 818 221 560
Eurotunnel 08443 353535



Other publications you may be interested in. These are available online or from our VIC outlets.



FOR FURTHER INFORMATION

T: 01304 201066

E: vic@dover.gov.uk

W: www.whitecliffscountry.org.uk

Photographs throughout this publication have been kindly supplied by:

Betteshanger Parks
Brambles B&B
Channel Gliding Club
Clare Limbrey
Dawn Bogue
Derek Walker
Dover District Council
Dover Museum
Dover Sea Safari
East Kent Railway
English Heritage
Explore Kent
Fallow Fields Camping
James Kirby
Narisse Tait
Natalie Limbrey
National Trust
Paul Wells
Peter Smith Photography
Primal Roots
The Dog at Wingham
The History Project
The Wild Kitchen, Deal
Visit Kent
White Cliffs Countryside Partnership



This publication was designed and produced by Dover District Council, Creative Design and Tourism Departments.

All details within this publication were correct at the time of going to print, December 2021, but may be subject to change. Please check with the website www.whitecliffscountry.org.uk for any updates.