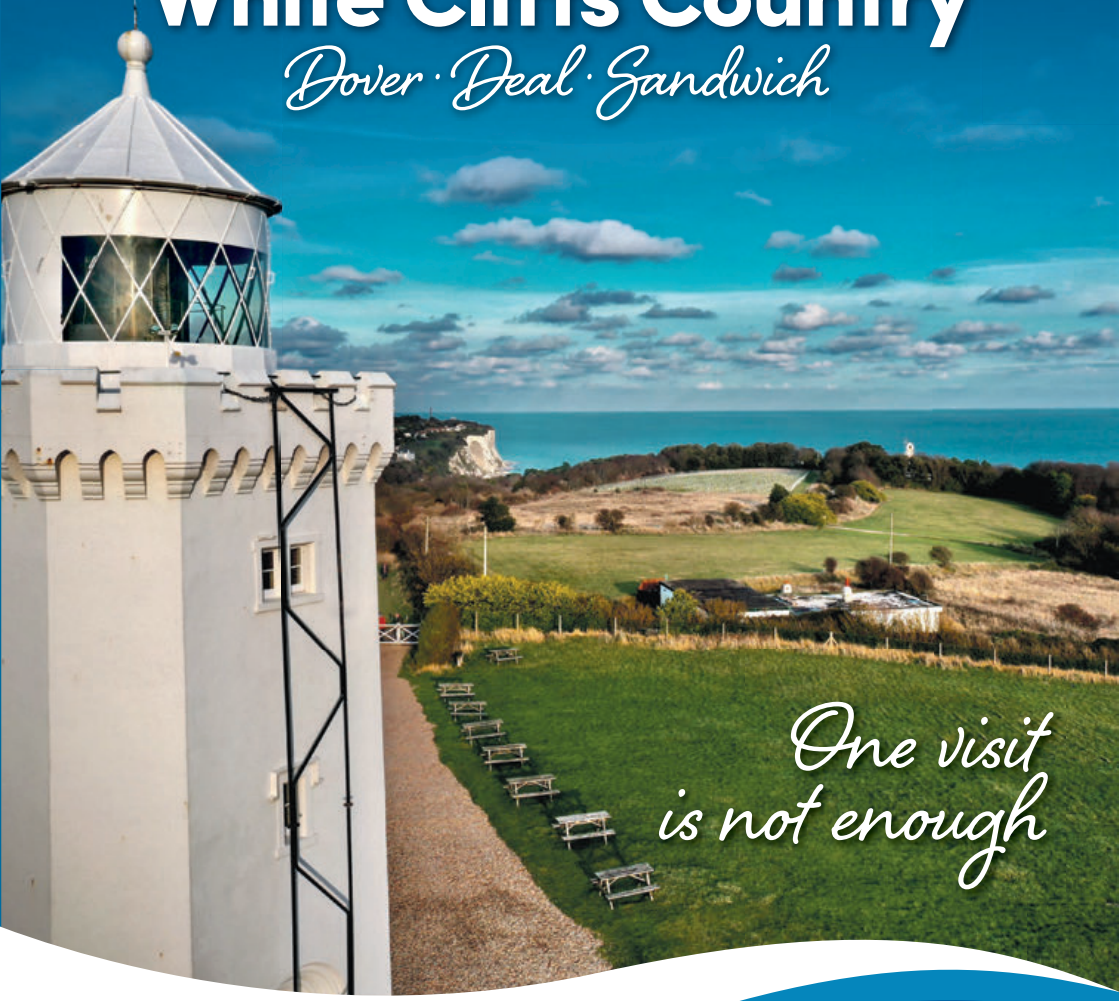


VISIT

White Cliffs Country

Dover · Deal · Sandwich



*One visit
is not enough*

YEAR OF THE
Coast
2023

whitecliffscountry.org.uk

Top 10 reasons to visit



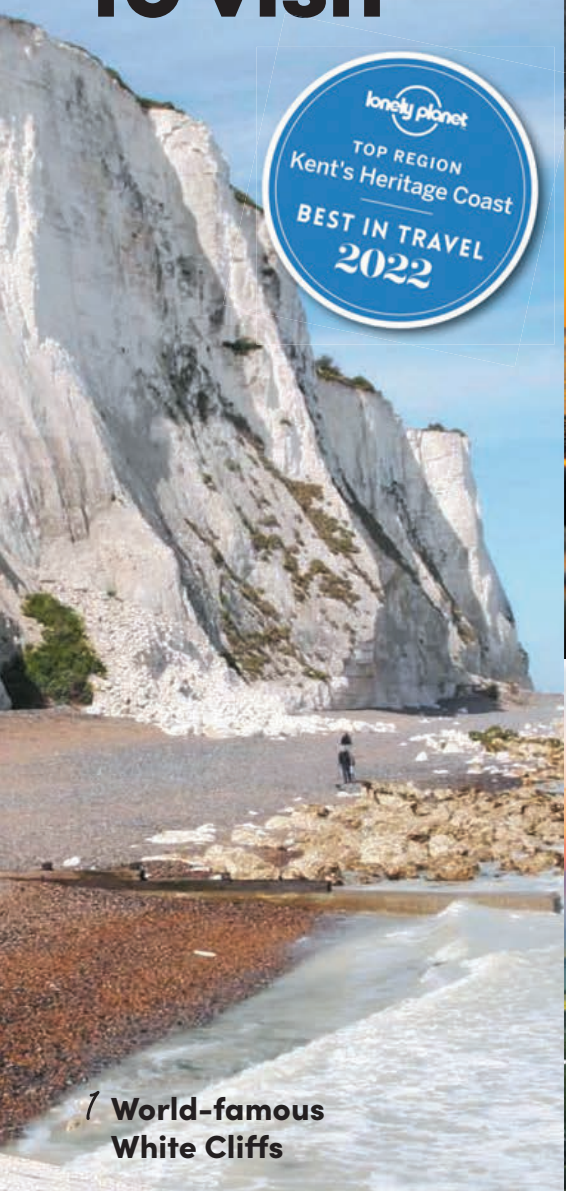
2 Centuries of fascinating history



5 Award-winning parks and gardens



8 Leading family attractions



7 World-famous White Cliffs



3 Twenty miles of iconic coastline



6 Cycling routes for all abilities



9 Top-notch hospitality



4 Walking trails through beautiful countryside



7 Exhilarating activities and outdoor pursuits



10 Exciting events and festivals

Escape the everyday

Leave your cares behind and visit the heart of Kent's Heritage Coast with its towering chalk cliffs, family-friendly beaches and breath-taking views.

Explore miles of wonderful walking and cycling trails, lovely parks, gardens, nature reserves, internationally important habitats and a world-class wildlife park.

Travel back in time in our incredible castles and Roman sites, and fascinating museums. White Cliffs Country is also the birthplace of Rallycross, home to thrilling sea safaris and a state-of-the-art wake park. Find fantastic local food, places to stay and local culture, and plenty of fresh sea air to restore you.

You'll want to stay longer

whitecliffscountry.org.uk

South Foreland Lighthouse; right, from top – cycling at Kingsdown, Dover Sea Safari, Sandwich, Dover Castle



*A world away
on your doorstep*

Well connected

Visit White Cliffs Country where beautiful seaside and historic towns and villages are connected by idyllic countryside and dramatic coastline.

Where you can escape the everyday and rediscover what's important to you. Here you'll find a calmer pace of life and space to breathe. Spend time with loved ones, time on your own, get back to nature, enjoy the local hospitality, discover our rich history and culture.

Just over an hour from London by highspeed train, well connected by roads and by ferries from mainland Europe, we're easy to get to but a world away.

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Deal Seafront

Extraordinary experiences

Ignite or rediscover your creativity, your curiosity and your sense of fun and adventure in White Cliffs Country. Learn a new skill, deepen your knowledge or test your limits.

From water sports to cooking classes, from outdoor yoga to off-road driving, you won't forget time spent here and you may try something that will change your life!



Broaden your horizons

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St Margaret's Bay; right, from top – yoga at Walmer Castle Gardens, Whitemills Wake & Aqua Park, track days at Lydden Hill Race Circuit



YEAR OF THE Coast 2023

It's time to head coastward... The Year of the Coast 2023 celebrates the best of England's incredible coast and marks the creation of the 2,700-mile England Coast Path, the longest marked walking route in the world.

Walk a beautiful stretch of the England Coast Path in White Cliffs Country and discover our rich heritage, fabulous culture and outstanding natural beauty.

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St Margaret's Bay; right, from top – Kingsdown beach, England Coast Path, Sandwich Bay

#coast2023



For wagging tails

Dogs included

We love to keep tails wagging in White Cliffs Country. Here you'll find miles of all-access pathways, walking festivals, dog-friendly beaches and attractions, a warm welcome in shops, cafes and bars and plenty of places to stay with your four-legged pals.



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St Margaret's Bay beach; right, from top – dog-friendly events, clifftop walks, dog-friendly venues

Walk, breathe, relax

Footpaths and fresh air

Find miles of footpaths and more than 30 walking trails to explore, accompanied by birdsong and buzzing bees, and the scent of wildflowers carried on a coastal breeze.

Discover the pleasure of being outdoors with the promise of captivating views around each corner and perfect pitstops along the way.

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England's Coast Path; right, from top – Spinney Woods, Deal seafront, footpath between Ripple and Mongeham



Pedal power

Experience White Cliffs Country on two wheels, with routes for all abilities. Discover magnificent coast and countryside along national and local cycle routes. Ride quiet country lanes, follow designated cycle paths, coastal tracks and off-road trails.

Hire bikes here or bring your own. Be kinder to the environment and see more when you leave the car behind.



*Freedom on
two wheels*

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Cycle path along Walmer seafront; right, from top – Betteshanger Park, Kingsdown beach, cycling the Cantii Way

Seaside stories

Nautical narratives

If you think history is a dry subject, think again! The Bronze Age Boat (the oldest of its kind in the world); the Roman invasion; Lord Nelson's hotel; the Dunkirk evacuation; cross-channel swimmers; two Cinque Ports; Henry VIII's coastal defence forts; a smugglers' town; a world-famous port and an historic seaside resort... discover them all here.

whitecliffscountry.org.uk

Walmer Castle and Gardens; right, from top – Deal History Tours, fishing boats on Deal beach, the Bronze Age Boat at Dover Museum

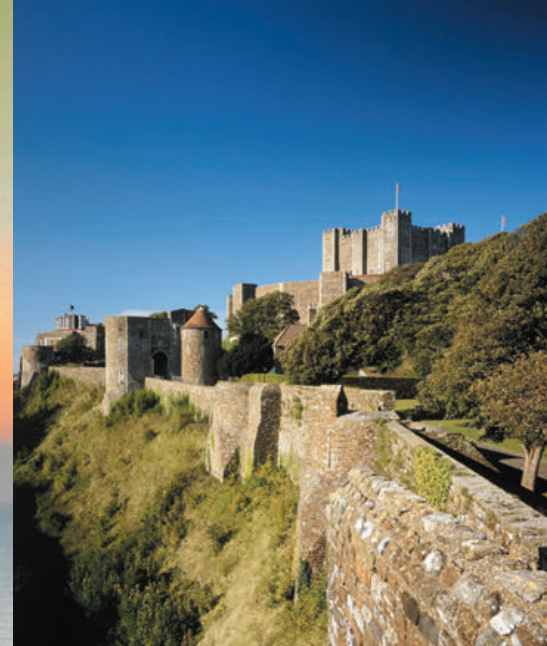


History brought to life

Forts and fortresses

Explore the magnificent fortresses of White Cliffs Country: three jewels in the crown of Kent's Heritage Coast and the keyholders to the treasure trove of England's history.

Find a symbol of the spirit of resistance, a home of royalty through the ages and sites of extraordinary military importance.



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Deal Castle; right, from top – Dover Castle, Richborough Roman Fort, re-enactment at Dover's Western Heights



*Mining,
messaging,
milling*

Industrial backbone

Visit the new Kent Mining Museum which reveals the industrial past of White Cliffs Country, once home to Kent's biggest colliery.

See the working water mill that helped defend Britain against Napoleonic invasion. Explore the lighthouse where Marconi sent his first shore-to-ship radio message. Discover the industries and communities supported by coast and country.

www.whitecliffscountry.org.uk

Chillenden Mill; left, from top – Deal Timeball Tower,
Kent Mining Museum, Crabble Corn Mill



Dig deep, discover more

Discover hidden treasures

Underground, overground, hidden in plain sight. Secrets are revealed and treasures found. From Roman times to the present day, the story of White Cliffs Country continues to unfold and astound.

The painted walls of a Roman hotel, graffiti in wartime tunnels and massive gun emplacements uncovered – past secrets are revealed.

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Fan Bay Deep Shelter; left, from top – the Grand Shaft, the Roman Painted House, White Mill Rural Heritage Centre

Travel back in time

Amazing museums

From the Maison Dieu in Dover, founded in 1203 as a medieval hospital, to Sandwich's Guildhall, home to the town's museum telling its fascinating story (including the 1300 AD Sandwich Magna Carta and Charter of the Forest), to Kent Museum of the Moving Image in Deal portraying the story of film – all reveal the rich and diverse heritage of the area.

Then, there are the treasure troves of Dover Museum, Dover Transport Museum, Deal Museum, Timeball Tower Museum, Crabble Corn Mill and more, all lovingly tended and waiting to be explored.

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Deal Museum; right, from top – Dover Transport Museum, Battle of Britain Memorial, Dover Museum and Bronze-Age Boat Gallery





Get back to nature

Nature's way

Take in a new view from our coastal country parks and rural nature reserves. You may be lucky enough to spot rare birds, marine mammals and butterflies.

Explore our internationally significant chalk grassland habitats and chalk streams with experts on hand. With 16 Green Flag Awards® under its belt, Samphire Hoe is recognised as a flagship place for sharing conservation with visitors. Learn, respect and protect and ensure generations to come can share the joy of exploring the natural beauty of our coast and countryside.

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Samphire Hoe; left, from top – Dover's Western Heights, seal spotting near Sandwich, birdwatching at Sandwich Bay Bird Observatory

Follow ancient footsteps

Good for the soul

Discover ancient pilgrims' routes and places of rest, recovery and meditation. Find the 'bowl of souls' at St Edmund's Chapel, visit the Saxon church of St Mary's and see the uncovered wall art at Maison Dieu. Follow in the footsteps of those seeking self-improvement and spiritual awakening on the Via Francigena.

As pilgrimage finds a new place for itself in the 21st century, find new beginnings in White Cliffs Country.

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Western Heights Local Nature Reserve, Dover; right, from top – Maison Dieu in Dover, walking towards Dover Castle, Deal beach



The golf coast

White Cliffs Country has three championship links golf courses ranked in England's Top 30 in National Club Golfer's Top 100 rankings and has hosted The Open 18 times.

Visit a golf club that inspired a match for famous author Ian Fleming's James Bond with Goldfinger, play on a course perched high on the White Cliffs, have fun with friends and family at Roman Landings Adventure Golf, enjoy top-class clubhouses and accommodation on site and see why we're proud of our golf here.

Play, stay, enjoy

whitecliffscountry.org.uk

Royal St George's; right, from top – Roman Landings Adventure Golf in Walmer, Walmer and Kingsdown Golf Club



Green is good for you



Gorgeous gardens

Experience the serenity of Kearsney Parks on the edge of the Kent Downs Area of Outstanding Natural Beauty, awarded The Green Flag Award®. Find the organic Pines Gardens nestled into the South Foreland Valley.

Walk in Jane Austen's footsteps at Goodnestone Park Gardens. See the rediscovered pleasure grounds at Walmer Castle Gardens.

All perfect for picnics and peaceful strolls.

whitecliffscountry.org.uk

Kearsney Abbey; left, from top – Walmer Castle Gardens, The Pines Gardens, Goodnestone Park Gardens



Great days out for free

Make memories to treasure with simple pleasures. Lazy beach days, fun farm trips, quizzes at museums, picnics in parks, spotting nature in the wild and fantastic free festivals.

Taking time out to relax and enjoy life in White Cliffs Country won't put a strain on your budget.



All welcome

whitecliffscountry.org.uk

Paddleboarding at Deal; left, from top – Sandwich Quay, rockpooling at St Margaret's Bay beach, Sandwich Medieval Centre



Feast your senses

Eating in and out

It's not just what you eat, it's how and where – from the best fish and chips on the beach to fine dining in a top restaurant.

The culinary experience in White Cliffs Country takes you on a journey through coast and countryside in England's top-producing region, where exciting cuisine is continuing to evolve.

From vineyard to farmyard, farm to boat, deli to diner – follow our foodie trail and whet your appetite for edible adventures.

whitecliffscountry.org.uk

Great places to eat include town-centre restaurants, tearooms in historic locations, beaches for picnics and pitstops for ice-cream

The Garden of England

Produced in White Cliffs Country

Famed for our hops, fabulous fresh fruit and veg and oils, our locally-made produce rivals that of anywhere in Great Britain.

Our fertile farmlands benefit from plenty of warm sunshine and enough rain from the English Channel to create perfect growing conditions for our local growers and producers to create award-winning wines, beers, cider, ice cream, soft fruits and confectionery, as well as top quality beef, lamb and fresh fish.

You are never far from a great food experience in White Cliffs Country.

whitecliffscountry.org.uk

Find many fabulous local growers and artisans in White Cliffs Country





Find your fun

Music, song, dance

Take in the vibe of the authentic live music scene in our traditional pubs and intimate venues. Visit an Art Deco cinema and experience a movie like it was the golden age of Hollywood.

Enjoy a performance or historic talk at an independent theatre.

Join in with our festivals celebrating food, folk and ale, arts, crafts and antiques. Soak up the culture of our coast and countryside traditions and live life like a local.

whitecliffscountry.org.uk

Entertainers from Dover Market Square Sessions and other fabulous events in the area



Find what you're looking for

Shop local

With high street stores and a range of diverse and creative independent shops, White Cliffs Country has it all.

In Dover, you'll find St James Retail Park and small indie shops in town. There's a bustling high street of independent traders in Deal with many cool gift, homeware, vintage stores and cafes, and more unique shops in the medieval streets of Sandwich. You'll be spoilt for choice.

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Gaby Redman Design Studio in Dover; right, from top – shopping in Deal, Sandwich streets, Dover Artisan Market



Wake up to a warm welcome

Stay longer, discover more

Pick a place with personality in White Cliffs Country. From cosy self-catering cottages, quirky shepherds' huts, rustic campsites and glamping pods to traditional bed and breakfasts, and boutique and luxury hotels. Child-friendly, dog-friendly, friendly...

You're sure to find the perfect place to stay in White Cliffs Country all year round.



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Kingsdown Campsite; right, from top – The Royal Hotel in Deal,
Shepherd's Watch in Alkham, Albion House in Deal

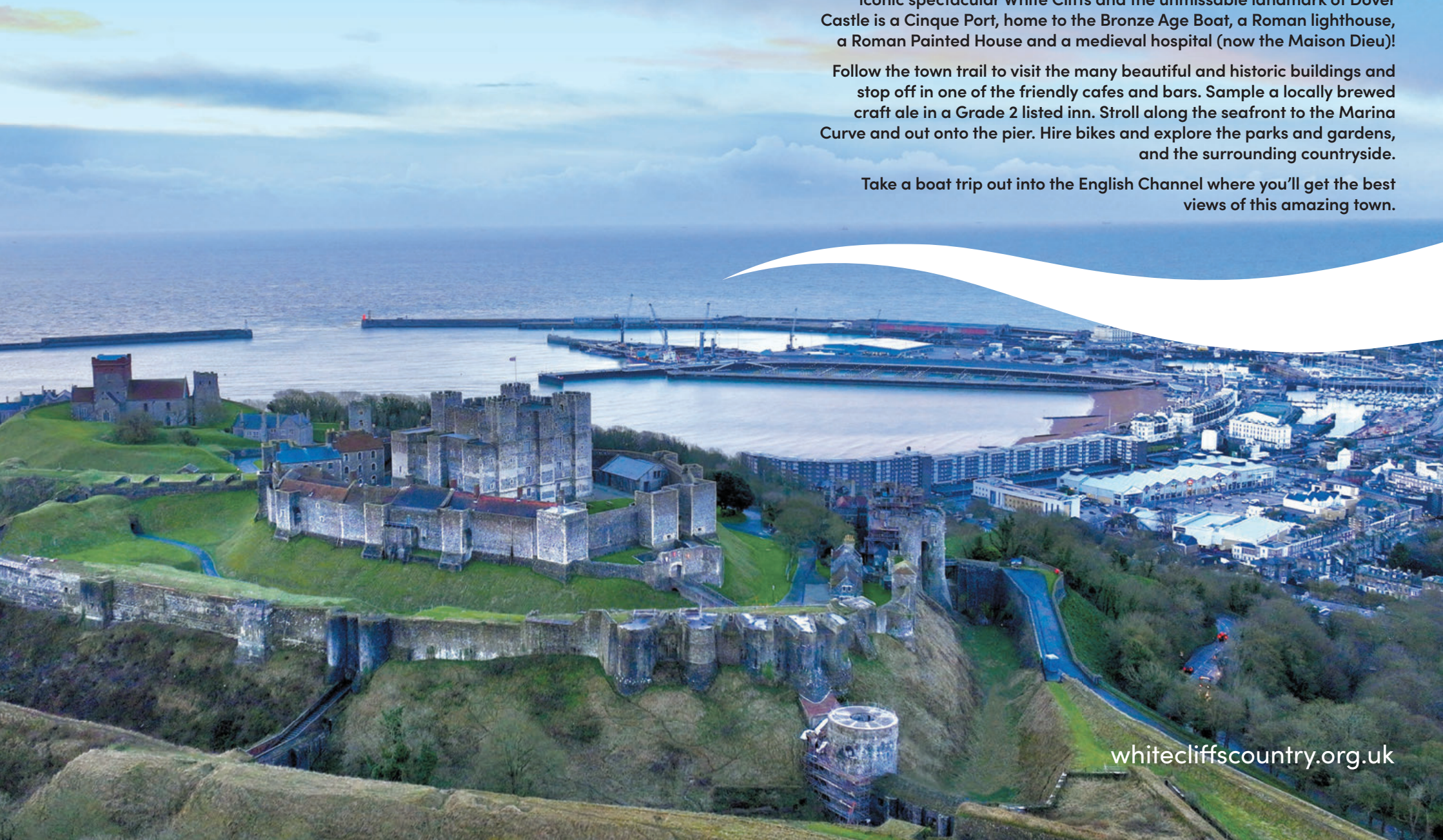
Welcome to Dover

Magnificent Dover

This small but mighty town at the heart of Kent's Heritage Coast with the iconic spectacular White Cliffs and the unmissable landmark of Dover Castle is a Cinque Port, home to the Bronze Age Boat, a Roman lighthouse, a Roman Painted House and a medieval hospital (now the Maison Dieu)!

Follow the town trail to visit the many beautiful and historic buildings and stop off in one of the friendly cafes and bars. Sample a locally brewed craft ale in a Grade 2 listed inn. Stroll along the seafront to the Marina Curve and out onto the pier. Hire bikes and explore the parks and gardens, and the surrounding countryside.

Take a boat trip out into the English Channel where you'll get the best views of this amazing town.



Welcome to Deal

Characterful Deal

A quaint and quintessentially English seaside town, Deal is often hailed as one of the best places to live in the UK and it's easy to see why. One of the prettiest seaside towns in Kent, it's a tiny but terrific gem with an award-winning high street of independent shops and a past almost as colourful as the buildings that line the seafront.

A former smuggling haunt, Deal boasts a town centre full of character, with independent shops, bars and cafes, a beautiful seafront and an eye-catching pier.

Wander through winding streets and alleyways, join a historic tour to discover the town's secret history, stroll along the seafront, stop for ice cream and decide where you're going to eat next.

whitecliffscountry.org.uk

Welcome to Sandwich

Medieval Sandwich

It may no longer be by the sea, but this beautiful town has prestigious origins as one of the most important ports in England and is one of the famous Cinque Ports. Boasting medieval buildings at every turn and full of romantic charm, the town's street plan has not changed much since the 10th century. Be sure to visit the Guildhall Museum, home to Sandwich's 1300 AD Magna Carta and Charter of the Forest.

Cruise from the quayside for a marine wildlife encounter aboard the River Runner or board a Cold War-era gunboat boasting Hollywood connections. Browse antique shops for curios, refuel at one of the many cafes, bars and restaurants. Discover more about the fascinating history of Sandwich with a guided tour of the town or a medieval workshop.



White Cliffs Country



Getting to White Cliffs Country

It's easy to travel here from London and mainland Europe. Dover, Deal, Sandwich and our villages and countryside are serviced by regular trains and buses both locally and to and from London.

- 63 minutes by high-speed train from London St Pancras, Stratford International and Ebbsfleet International
- 90 minutes from Calais, France on a cross-channel ferry
- 35 minutes from Calais, France by Eurotunnel, then a 10-minute drive from the terminal
- M20 and M2 motorways link us to the rest of the UK.

BY RAIL

- Mainline stations at Dover, Martin Mill, Walmer, Deal and Sandwich
- Highspeed trains from London St Pancras, Stratford International and Ebbsfleet International
- Other rail services from London Charing Cross and London Victoria
- National rail enquiries 03457 48 49 50 nationalrail.co.uk
- Connect to Eurostar at St Pancras International: 03432 186 186 eurostar.com

CYCLING AND WALKING

- There is an extensive network of varied and interesting walking and cycling routes
- See whitecliffscountry.org.uk or visit our Visitor Information Centre (01304 201066)

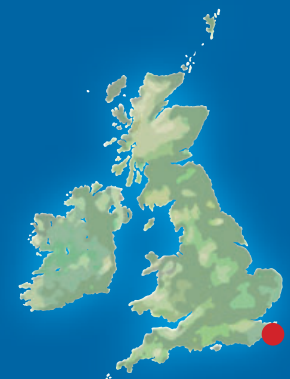
CROSS-CHANNEL TRAVEL

Ferry and train crossings between Dover and Calais and Dunkirk operate regularly each day.

- P&O Ferries 01304 44 88 88 poferries.com
- DFDS 0871 574 7235 dfds.com/en-gb/passenger-ferries
- Irish Ferries 03717 810 700 irishferries.com/uk-en/contact-us/
- Eurotunnel 03443 35 35 35 eurotunnel.com/uk/contact-us/

BY ROAD

- National Express operates a regular direct link from London Victoria to Dover.
- Times, fares and information: 08717 818181 nationalexpress.com
- The M20/A20 and M2/A2 connect directly to White Cliffs Country
- Stagecoach operates the local bus service. Times, fares and information: 0871 200 2233 stagecoachbus.com





Visitor Information Centres

Make the most of your visit to White Cliffs Country – our visitor information teams have in-depth knowledge about the area and look forward to helping you.

White Cliffs Country Visitor Information Centre

Dover Museum, Market Square, Dover CT16 1PH
01304 201066 vic@dover.gov.uk

Deal Visitor Information Centre

Town Hall, High Street, Deal CT14 6TR
01304 369576 info@deal.gov.uk

Sandwich Visitor Information Centre

Guildhall, Cattle Market, Sandwich CT13 9AH
01304 617197 tourism@sandwichtowncouncil.gov.uk

Photographs throughout this publication
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Dover District Council	National Trust	Paul Severn
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Whitemills Wake & Aqua Park	White Mill Rural Heritage Centre	Albion House
English Heritage	Caroline Mills	Greenhill Glamping
Deal Pier Kitchen	Battle of Britain Memorial	Barnsole Vineyard
Dover Sea Safari	White Cliffs Countryside Partnership	The Royal Hotel
Lydden Hill Race Circuit	Maison Dieu	Sarah Smith
Explore Kent	Royal St George's Golf Club	Sandwich Bay Bird Observatory



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